



With more than 3,000 anticipated attendees throughout various events in 2024 and 2025, Smyrna is Fabulous provides marketing and branding opportunities for businesses. Sponsoring Smyrna is Fabulous is a great way to market & show support for the LGBTQ+ community. Sponsoring levels begin at \$300 and the benefits vary based on the level of contribution. Sponsorship dollars go directly into the general operating budget for Smyrna is Fabulous Inc (a non-profit organization). Sponsorship is valid for 1 year from the date of receipt. Any advertisement must be consistent with the values of Smyrna is Fabulous. Sponsorship Applications close on May 1, 2024.

## 2024/2025 SPONSORSHIP OPPORTUNITIES

### **Presenting Sponsor - \$1,700 (Only 2 Available)**

18 in kind promotions with links on the Facebook Group Page

Logo and link visibility on the website

Sponsorship Listing on the Smyrna is Fabulous Facebook Group Page

Opportunity for sole Sponsorship of individual events

Sole Promotional Privileges at one Smyrna is Fabulous Sanctioned Event (Minus the Annual Festival)

Complimentary Booth Space (1 Booth) at the Smyrna is Fabulous Annual Festival in June

Sponsorship Listing on Sponsors Board at the Smyrna is Fabulous Annual Festival in June

### **Premier Sponsor - \$1,100**

9 in kind promotions with links on the Facebook Group Page

Logo and link visibility on the website

Sponsorship Listing on the Smyrna is Fabulous Facebook Group Page

Opportunity for sole Sponsorship of individual events

50% discount on published pricing for 1 Booth Space at the Smyrna is Fabulous Annual Festival in June

Sponsorship Listing on Sponsors Board at the Smyrna is Fabulous Annual Festival in June

### **Rainbow Sponsor - \$600**

5 in kind promotions with links on the Facebook Group Page

Logo and link visibility on the website

Sponsorship Listing on the Smyrna is Fabulous Facebook Group Page

Opportunity to Sub Sponsor entertainment, refreshments etc. at the Smyrna is Fabulous Annual Festival in June

25% discount on published pricing for 1 Booth Space at the Smyrna is Fabulous Annual Festival in June

Sponsorship Listing on Sponsors Board at the Smyrna is Fabulous Annual Festival in June

### **Jonquil Sponsor - \$300**

3 in kind promotions with links on the Facebook Group Page

Logo and link visibility on the website

Sponsorship Listing on the Smyrna is Fabulous Facebook Group Page

Sponsorship Listing on Sponsors Board at the Smyrna is Fabulous Annual Festival in June

## OTHER OPPORTUNITIES

### **Business Donor - \$150**

Listing on website (no link or logo)



## SPONSORSHIP PARTICIPATION FORM

**Name of Sponsor:** \_\_\_\_\_

**Business Address:** \_\_\_\_\_

\_\_\_\_\_, GA \_\_\_\_\_

**Website:** \_\_\_\_\_

**Business Hours:** \_\_\_\_\_

**Type of Business:** \_\_\_\_\_

**Business Phone Number:** \_\_\_\_\_

**Contact Name:** \_\_\_\_\_

**Contact Email:** \_\_\_\_\_

**Contact Phone:** \_\_\_\_\_

**Sponsorship Level:** \_\_\_\_\_

### In Kind Reciprocations Based on Sponsorship Level

- Up to 18 Promotions on Smyrna is Fabulous Facebook Group Page
- One Logo with URL link on Smyrna is Fabulous Website
- One Sponsorship Listing on Facebook Group Page
- One Sponsorship Listing on Promotional Banners at the Smyrna is Fabulous Annual Festival in June
- Opportunity for sole Sponsorship of One Individual Event
- Sole Promotional Privileges at one Smyrna is Fabulous Sanctioned Event (Minus the Annual Festival)
- Percent discount for one Booth Space at the Smyrna is Fabulous Annual Festival in June

Make checks payable to Smyrna is Fabulous, Inc. Send this completed form and your check to Smyrna is Fabulous at 2116 Jarrod Place SE, Smyrna GA 30080.

If you wish to pay by ACH Transfer, Cash or Cash App place a checkmark here \_\_\_\_\_. Someone will contact you to provide the necessary information to process payment. You can also use the QR Code above.

**TERM:** Sponsorship is in effect for one year beginning on the date received below. At the end of that term renewal could be offered. However, sponsorship package prices could be subject to an annual increase.

### ACCEPTANCE

**Sponsor Signature:** \_\_\_\_\_ *FOR OFFICE USE ONLY*

**Date:** \_\_\_\_\_ *Received and Verified on* \_\_\_\_\_ *by* \_\_\_\_\_